

## **Leyton Orient Community Engagement Report 2021- 2022 Season**

Leyton Orient is a professional football Club based in East London. Since its inception in 1881 it has aimed to be a Community focused Club, raising aspiration and acting as an inspiration, which it achieves by providing access to tickets, the stadium and the players. Since 1989 Leyton Orient Trust has focused on delivering life changing social action programmes helping to tackle some of the profound social and economic challenges that the communities in East London face.

Over the past few years, the Club and Trust has become more focused on how the local community can become more involved and benefit from all aspects of the Club and to really feel that it is a valued local asset but also help the club become more viable, sustainable and vibrant. It has jointly therefore invested more in activities and staff to bring these plans to life.

We would like to thank EASST for their continued support of this work.

### **Match Day Activity**

An important part of the engagement and outreach with the local community is to get them involved in the excitement and emotion of match day at the unique atmosphere of The Breyer Group Stadium.

There are a number of activities that have been developed to make the experience for those that are engaged memorable and want to come back for more.

#### **The structure of the day looks like this:**

##### **Pre-match flag parade/guard of honour**

Before every home game, a group of up to 16 parade Orient flags around the pitch and form a guard of honour as the players and officials enter the field of play. This is extremely popular and is offered to charities, schools, youth football teams and those utilising the diversity hub as well as it being used as a competition prize for junior club members and for those designated as match sponsors. Given COVID restrictions this started fully again from February through to May with over 100 taking part. Groups included

##### **Half time activity**

During the Half Time break we organise groups to come onto the pitch to take part in a variety of activities including penalty shoot outs. Access to the pitch was restricted until February with groups engaged until May with over 100 taking part including the Leyton Orient Women's Walking Football Team and Westward Boys who were being filmed for a documentary TV.

##### **Complimentary Tickets**

An integral part of the community outreach work is the ability to offer free and heavily discounted tickets to the local community to encourage wider engagement and involvement as it is recognised that watching live football is a unique experience which many in our local community seldom experience as they cannot afford it.

To tackle this, the Club, Trust and its charity partners have considered the best ways of bringing live football to more in the community. Having reviewed the ticket offer fully it was agreed that a more mixed but wider offer should be put in place combining free tickets with discounted ones for children and families. Continued thanks go to EASST who with their kind donations have enabled an estimated **5000** benefiting from the mixed offer which was reintroduced from January through to May.

## Free Community Tickets

The club offers complimentary tickets to groups as well as the opportunity to promote their scheme in the match-day programme plus there is a chance to access the pitch to celebrate their achievements in front of the crowd. Community tickets are also linked to Leyton Orient Trust programmes including Kicks, Walking Football, EFL Move and Learn, Noor UI Islam and Waltham Forest College. Overall, it is estimated that over 3000 tickets were offered this season.

You Retweeted  
Willowfield @WillowfieldSch · 8 May  
Here are the year 10 @WillowfieldSch boys football team enjoying the game this weekend! 🏟  
@leytonorientfc  
@lotrust

...  
Leyton Orient Trust @lotrust · 20 Oct 2021  
thanks to @leytonorientfc for welcoming @lotrust @WFCTweets new 16-18 Sports Study Programme students to the game last night

1 15 1

## Discounted Ticket Scheme

Over the course of the season the Club offers and promotes discounted ticket matches including Games for a Fiver. These are highly successful attracting above average crowds on the day and generating more interest in the Club. For this season three Game for a Fiver matches were held. In addition, the Club offered free and discounted tickets through a mail drop around the Leyton area which helped raise the profile and attendance at matches

You Retweeted  
Leyton Orient @leytonorientfc · 8 Feb  
Are you a Leyton resident?  
Keep an eye on your letterbox for an exclusive offer from the O's!  
#LOFC #RealFootballInTheCapital

...  
Leyton Orient Partners @LOFCPartners · 17 Sep 2021  
for £5 is back! And we haven't forgotten about our hospitality guests, with updated prices in the 1881 Suite for this match too: £39 for 🚗 & 🎟 (£27 for U12s)  
Book online via @seatunique now! ➡️ [bit.ly/3nE3SY](https://bit.ly/3nE3SY)

#LOFC #OnlyOneOrient

Leyton Orient @leytonorientfc · 13 Sep 2021  
for £5 is back!  
Come and watch Orient's home match against Hartlepool United on 30th October, for the same price as 19 Freddos 🍫  
(@BreyerGStadium is a cashless venue and Freddos are not legal tender.)  
#LOFC #OnlyOneOrient

9 11 49 6

**Beyond using tickets to engage other match day opportunities are created and delivered.**

**These include:**

### **Charity Fundraisers**

A key part of building and sustaining strong links with the local community is supporting local charities helping them raise awareness and much needed donations. In the build-up to the game the chosen charity is promoted across Club platforms including a training ground visit. The charities that have partaken in collections this season are:

### **EASST**

Leyton Orient Trust @lotrust - 23 Apr  
We are at the game today collecting donations for Essex and Southend Sports Trust (EASST).

Leyton Orient Trust @lotrust - 22 Apr  
calling on @LOFCSupporters @LDNFansTrust @theorienthour @LO\_Podcast @Leytonorientear @OrientOutlook @LOFCLive @Pandamonium1881 @LeytonOrientSLO @LDNFootieScene to help us raise funds for the Essex and Southend Sports Trust tomorrow

Leyton Orient Trust @lotrust - 22 Apr  
@lotrust @leytonorientfc will be welcoming the Essex and Southend Sports Trust - which support our match day and player liaison work - at tomorrow's match. We will be fundraising so please look out around the ground from 2pm. Donations can also be made [easst.org.uk/donate.htm](http://easst.org.uk/donate.htm)

### **Ukraine Appeal**

You Retweeted  
London Football Scene @LDNFootieScene - 24 Mar  
...  
This is exactly what the power of football can do – so many people coming together for a common good.

Read all about the amazing weekend of fundraising from @leytonorientfc, @QPR & @FisherFC for @BritUkrAid! 🇺🇦🇺🇦 #LOFC #OnlyOneOrient #QPR

londonfootballscene.co.uk  
Leyton Orient lead the way as 'London Football Unites for Ukraine' ca...  
London Football Scene also supported QPR and Fisher FC's fundraising efforts on a busy weekend of activities

You Retweeted  
Leyton Orient SLO @LeytonOrientSLO - 18 Mar  
...  
If you are willing to help @leytonorientfc raise funds for this cause by holding a bucket for this collection then do get in touch. The more help the better as we would like to cover the whole ground if possible 🇺🇦 #lofc #LOFCStandsWithUkraine 🇺🇦 @LDNFootieScene

London Football Scene @LDNFootieScene - 17 Mar  
...  
If you're going to @leytonorientfc's game against Rochdale on Saturday, there will be a bucket collection for our 'London Football Unites for Ukraine' campaign which is fundraising for @BritUkrAid  
Btw, we're holding you to this Richie Wellens! 🤪🇺🇦

#LOFC #OnlyOneOrient

0:12 | 2,366 views

## Highams Park Hub (Foodbank)



Leyton Orient @leytonorientfc · 10 Dec 2021  
Giving is our goal this Christmas ❤️

...

👉 Bring your spare change to tomorrow's match and look out for  
@HighamsHub volunteers around the stadium.

Your donations will help the food bank to deliver Christmas meal boxes to  
the E4 community! 🎁

#LOFC



leytonorient.com  
Supporting Highams Park Food Aid



You Retweeted

The Highams Park Hub @HighamsHub · 19 Jan

@LOFCPartners support at Christmas made a massive difference to our  
work. Thank you again for helping us, we look forward to working together  
in the future!

...

LOFC Partners @LOFCPartners · 19 Jan

👉 THANK YOU 🚨 O's fans & #E10Events guests for supporting  
@HighamsHub!

Through our Christmas party campaign - "Giving is our goal" ❤️ - and  
matchday bucket collection, more than £900 was raised to help provide  
Christmas deliveries to the E4 community 🎉

@leytonorientfc

0 1 2 3 4 5 .↑.

You Retweeted

The Highams Park Hub @HighamsHub · 12 Dec 2021  
Shame about the result, but a massive thank you to @leytonorientfc and  
the LOFC fans for their generous support at yesterday's match! 🎉  
#DryOneCheer

0 1 2 3 4 5 .↑.

You Retweeted

The Highams Park Hub @HighamsHub · 11 Dec 2021  
We're at @leytonorientfc today collecting for The Hub! Come and see us if  
you're heading to the match today! A massive thank you to Leyton Orient  
for all their support!

0 1 2 3 4 5 .↑.

## JE3 Foundation



## Boots to Africa



## Haven House

You Retweeted  
Leyton Orient @leytonorientfc · 6 May  
The O's away shirt charity partner @HavenHouseCH will be collecting donations at tomorrow's match.  
Please give generously to support the fantastic work the hospice does to support seriously ill children in our local community ❤️  
#LOFC #OneOrient

Come Work With Us  
WE NEED NURSES  
For more information email [resourcing@havenhouse.org.uk](mailto:resourcing@havenhouse.org.uk)  
[havenhouse.org.uk/we-need-nurses](http://havenhouse.org.uk/we-need-nurses)  
Charity no. 1044296

## MIND

You Retweeted  
Leyton Orient @leytonorientfc · 3 Feb  
Today is #TimeToTalk Day and O's partner @MindCharity are encouraging open conversations about mental health ❤️  
@mindchwf will be at Saturday's game with donation buckets and to raise awareness of local suicide prevention & bereavement support.  
#LOFC #OnlyOneOrient

leytonorient.com  
Time To Talk Day 2022 - Leyton Orient FC

## Health Awareness Messaging

In addition to the charity games, an important element for the Club and the Trust is to promote healthy lifestyles to the fan base. This is achieved in partnership with Public Health and other Health charities at, at least six matches during the season. We look to have a good range of health messaging which will strike a chord with the fans. In the build up to the match day health messaging is relayed throughout the week often with endorsement and support from the first team. Due to restrictions three Health campaigns were supported: MIND, Cancer Awareness and COVID 19 Vaccine roll out

You Retweeted

LOFC Partners @LOFCPartners · 5 Feb

Today we are supporting O's charity partner, @MindCharity, for #TimeToTalkDay 🌟

Volunteers from our local @mindchwf will be at the @BreyerGStadium today collecting donations so please bring your spare change! 🎁

@leytonorientfc #LOFC #OnlyOneOrient

leytonorient.com  
Find out more about local Mind services

North East London Cancer Alliance @CancerNel · 25 Apr

SIGNED T-SHIRT #COMPETITION ENDS TONIGHT @ 11pm! 🎉

Win a t-shirt (worn & signed by @leytonorientfc players):

- Follow us on FB/Twitter
- RT this tweet & tag a friend
- Use #CancersNoGame

Sizes: Men's M-L  
Winners announced 26/04/22 (TOMORROW)

#LOFC #leyton #football

6 16 5

Leyton Orient Trust @lotrust · 13 Aug 2021

Great initiative from @wfcouncil to encourage all @leytonorientfc supporters to play their part

@LOFCSupporters @LOFansTrust @theorientoonthour @OrientOutlook @LO\_Podcast @leytonorientear @Pandamonium1881 - @PFA @EFLTrust @EFL @wfchub @WFEcho @JohnCryerMP

Waltham Forest Council @wfcouncil · 12 Aug 2021

Heading to the @leytonorientfc game on Saturday? Grab your Covid-19 vaccine at The Score, 100 Oliver Road, E10 5JY

- ✓ No ID needed
- ✓ Walk-ins welcome
- ✓ 1st and 2nd doses of Pfizer, 1st must have been 8 weeks ago
- ✓ 2 doses gives you max protection

orlo.uk/m70Y3

Saturday 14 August  
10am - 5pm

- First and second doses available
- First dose must have been 8 weeks ago
- You don't need ID
- You don't need to be registered with GP
- You don't need to book, but can if you want to

Leyton Orient Trust @lotrust · 3 Nov 2021

great opportunity to boost or get your vaccination @LOFansTrust @LOFCSupporters @LeytonOrientSLO @OrientOutlook @leytonorientear @Pandamonium1881 @LO\_Podcast @theorientoonthour

Waltham Forest Council @wfcouncil · 3 Nov 2021

Are you heading to the @leytonorientfc game this Saturday? ⚽

Why not walk-in and get your Covid-19 first, second or booster dose at The Score this Saturday between 3-7pm.

No need to pre-book, but you can book your slot if you'd like orlo.uk/gcP6G

WALK-IN AND GET YOUR FIRST, SECOND OR COVID-19 BOOSTER  
AT THE SCORE, E10  
SATURDAY 6 NOVEMBER  
3PM-7PM

## Sponsors activities

As part of the Orient Family sponsors are the life blood. We do like to get them involved in a range of activities including on Match days when they are present.

Sponsors are given access to the pitch as part of their package or to help advertise their partnership with the Club. This encourages good partner relations and exposure/involvement to/with the crowd present and post-match via social media.

Club Partners for the season have included:

### Tommy Club

You Retweeted

Leyton Orient  @leytonorientfc · 12 Dec 2021

The O's have launched the auctions of three statues commemorating the Club's fallen heroes 😇

Produced by veterans supported by the O's home shirt charity partner, the statues will be open to bids for 10 days - and all proceeds will be donated to #TommyClub.

@RBLI #LOFC



leytonorient.com  
Auction launched for Tommy Club statues

### TOCCA Social

You Retweeted

Leyton Orient  @leytonorientfc · 2 Feb

⚽ Not managed to visit @TOCAsocialUK at @TheO2 yet?

The TOCA truck is coming to Brisbane Road from 12.30 on Saturday for O's fans to get a taste of our Club Partner's interactive football experience - come along to take on the TOCA Challenge! 🤘

#LOFC #OnlyOneOrient



6 10

## Moore Kingston Smith

You Retweeted

**Leyton Orient** @leytonorientfc · 7 Sep 2021

"The Club wouldn't be where it is now in terms of mental health without Moore Kingston Smith's seminar."

Back of shirt sponsors @MooreKSLP and the O's have teamed up to tackle workplace wellbeing, with 4 Orient staff now trained as Mental Health First Aiders 🌟

#LOFC



mooreks.co.uk  
O's and Moore Kingston Smith team up to tackle workplace wellbeing

## Haven House

You Retweeted

**LOFC Partners** @LOFCPartners · 7 Feb

Thanks to all O's partners who were involved in the matchday activations on Saturday! 🎉

Bucket collections by @mindchwf @MindCharity  
GOTM presentation by @ETClayProducts  
@TOCAsocialUK truck on Brisbane Road  
MOTM presentation by @its\_co\_uk

@leytonorientfc #LOFC



## Qualiteach

You Retweeted

**Qualiteach** @Qualiteachltd · 24 Mar

Today we visited [@LongshawAcademy](#) alongside [@leytonorientfc](#) player Omar Beckles to attend an assembly about mental health to year 4, 5 and 6.

Its great to see such an important topic being spoken about! ☀️



11 24

## MIND

You Retweeted

**LOFC Partners** @LOFCPartners · 21 Apr

❤️ The final Focus Session of the day was hosted by [@mindchwf](#), the O's local [@MindCharity](#) - and even included some afternoon exercise! 🏋️

#LOFC #OneOrient #PartnerConnect



2 2

## London Borough of Waltham Forest

You Retweeted

Leyton Orient  @leytonorientfc · 15 Oct 2021

Our club is a welcoming place for everybody.

...

That's why we've signed @WFCouncil's #NoSpaceForHate pledge and are partnering with them by hosting a dedicated matchday tomorrow, as part of #NationalHCAW

#LOFC #OnlyOneOrient



leytonorient.com  
No Space For Hate

You Retweeted

Leyton Orient  @leytonorientfc · 16 Oct 2021

Today we are supporting @WFCouncil's #NoSpaceForHate pledge...

Click below to find out more and support the campaign!

#LOFC #OnlyOneOrient



leytonorient.com  
No Space For Hate

## Fans for Diversity HUB

The HUB is located in the East Stand and was originally used the Club Boardroom. After receiving a donation from the Fans for Diversity fund in 2017 the room is now used for every home-game as well as a community space on non-match days. On match days the Hub has been used as a base for the match day charities to meet as well as a space for those new to Orient to be welcomed. Following the lifting of COVID 19 restrictions the Hub has been used for every home game since February and has welcome Trust youth groups, schools celebrating World Book Day, EFL Move and Learn, NCS, Coping through Football and local youth football teams.

You Retweeted

**Robbie Minchin** @RobbieMinchin · 26 Feb

Good to welcome @lotrust Youth Engagement Group today. Well done all!  
#LOFC #OnlyOneOrient @leytonorientfc

1 2 11

Leyton Orient Trust @lotrust · 12 Feb

Ib #NCSmatchday

Make the most of your summer by signing up for @NCS  
New friends, new adventures, and a whole lot of fun. What more could you want?  
Find out more and sign up today by heading to [WEARNCS.COM](#)  
So what are you doing this Summer?

GeorgeMitchellSchool and 4 others

8 14

Leyton Orient Trust @lotrust · 19 Mar

Today we celebrated our @JoyofMovingUK programme with 5 primary schools from Leyton @wfcouncil attending todays game. Pupils were taking part in a half time Penalty Shootout & were @leytonorientfc flag bearers before the game! 😊 #joyofmoving #lofc

91 views

Leyton Orient Trust @lotrust · 22 Jan

Aldersbrook Primary School being presented with the @EFL Ullita Kids Cup at todays game. They won the local primary schools competition in November. @APSE12 will now represent @leytonorientfc in the southern area competition at Swindon. Up the O's! #lofc

You and 2 others 9 29

## NON-MATCH DAYS

A key element of the role is focusing on what happens between matches and how the resources of the Club can be used to the full. It is also important to maintain the momentum created by the match day work but also generate excitement in attending games by using the club's resources in between time. This can happen in the Stadium or through outreach activities in Primary, Secondary Schools and Colleges, Hospitals and Care Homes and engaging with the wider community.

## Use of the Stadium

A significant way that we encourage the community to become involved and benefit from an association with the Club is by accessing the Stadium between matches. Many of the participants we work with seldom if ever visit a stadium and so the excitement generated is palpable. We use the Stadium in the following ways:

## Events

The Club and Trust have used the stadium for a number of high profile events over the season as detailed below:

### Essex Tapeball Cricket Festival

The [#PLPrimaryStars](#) Tape Ball Festival at the home of football [@leytonorientfc](#) in collaboration with [@EssexCCB](#) is up and running!! 12 schools from [@wfcouncil](#) taking part this morning 🏏⚽



### Show Racism the Red Card Primary Schools Event



Leyton Orient Trust @lotrust · 11 Nov 2021

Inspiring afternoon with [@SRTC\\_England](#). The year 6 pupils from [@gmatschool](#) took part in Anti discrimination workshops and Q&A sessions with players from [@leytonorientfc](#) & [@LOFCWomen](#) 😊🌟. #ShowRacismTheRedCard #PLPrimaryStars #ofc



Waltham Forest Council and 4 others



Paul Hill @misterpaulhill · 11 Nov 2021

Had a great afternoon at @leytonorientfc working with @lotrust and year 6 from @gmatschool!! Huge thanks to the first teamers who joined us today! A very inspirational Q+A!! ...



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22

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Leyton Orient @leytonorientfc · 1 Oct 2021

🙌 Today marks the start of #BlackHistoryMonth 🙌!

Across October, we'll be taking a look back at the black players that have made a significant contribution to our history.

[bit.ly/2YBseAd](https://bit.ly/2YBseAd)

#LOFC #OnlyOneOrient



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62

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## South Asians in Football Conference Orient LGBTQ+ Fans Forum

You Retweeted

Anwar Uddin @AnwarU01 - 25 Mar  
Confirmed 🎉 delighted to have @OtisKhan63 joining us & sharing his story at the #SouthAsianFootballNetwork event @leytonorientfc on the 11/4/22 🌟

- Grassroots to Pro Game
- Participation & Inclusion
- Listen & Discuss
- Guest Panel
- Q&A

Register here [eventbrite.co.uk/e/south-asian-...](https://www.eventbrite.co.uk/e/south-asian-...)

**OTIS KHAN**



PROFESSIONAL FOOTBALLER LEYTON ORIENT FOOTBALL CLUB

Gracemore and Associates FANS DIVERSITY SOCCER SOCIAL

You Retweeted

Leyton Orient @leytonorientfc - 8 Mar  
Our first LGBTQ+ Supporters Group meeting is set to take place at the stadium this Thursday!

Read more, and find out how to sign-up to become a member.

#LOFC #OnlyOneOrient



leytonorient.com  
First LGBTQ+ Supporters Group Meeting

## Haven House 24/7 Gig and Fundraiser Qualiteach Schools Football Festival

You Retweeted

Leyton Orient @leytonorientfc - 25 Aug 2021  
“We can all respond to and appreciate music, despite disability or illness.”

The Haven House 24/7 Gig, presented by @talentbang on Thurs 7 Oct, will raise vital funds for @HavenHouseCt services including music therapy 🎶

Book your tickets now!

#LOFC #247Challenge



leytonorient.com  
Raising Funds For Music Therapy

LOFC Partners @LOFCPartners - 1h  
A bit of rain wasn't going to stop the @QualiteachItd Cup Finals today at the @BreyerGStadium!

8 schools participated in the final rounds of the Cup, with prizes awarded by Lawrence Vigouroux & Omar Beckles 🙌 Well done to all involved!

@leytonorientfc #LOFC #OneOrient



leytonorient.com  
A great day at the Qualiteach Cup Finals!

## Orient Women's First Team Matches and International Women's Day

You Retweeted

Leyton Orient @leytonorientfc - 8 Mar  
We're proud to celebrating International Women's Day, here today in E10.

Happy #IWD2022 to all of our female supporters, players and staff! ❤️

#LOFC #OnlyOneOrient #IWD2022



3 18 92

## Community Outreach Work

As well using and accessing the stadium and related facilities it is also important for the Club with the Trust to have a presence on the ground. Through this work a number of partnerships have been developed across East London including:

### Primary Schools

As part of the Leyton Orient Partnership of Associated Schools Scheme (LOPASS) we work closely with 10 'preferred' local primary schools who then are engaged in club activities including visits to matches but also player visits to the schools. Over the season a number of initiatives have taken place including World Book Day and the Joy of Moving. Through the work of Omar Beckles, a design a mental health messaging T Shirt competition was launched and run with a pupil from Riverley Primary winning and meeting Omar on a match day.

The image displays a vertical stack of four screenshots from a Twitter thread, each featuring a different school or organization's account sharing photos and updates about their partnership with Leyton Orient.

- Leyton Orient Trust (@lotrust) - 21 Apr:** A wonderful afternoon at @gmatschool with a special visit from Leyton Orient players @BecklesOmar & Aaron Drinan. Year 5/6 children shared their experiences of the #JoyofmovingUK programme with the players. A programme supported by the @EFLTrust #lofc
- Leyton Orient Trust (@lotrust) - 3 Mar:** As part of our celebrations of #WorldBookDay @leytonorientfc first team players Tom James & @LawrenceV93 visited @Greenleafe17 to give out free books and take part in a Q&A with pupils from KS2 #lofc #PLPrimaryStars
- Riverley Primary (@RiverleyPrimary) - 7 May:** You Retweeted @lotrust @leytonorientfc showcasing Alex's t-shirt he had designed during today's match #widehorizons
- Leyton Orient Trust (@lotrust) - 7 May:** Thanks @RiverleyPrimary glad Alex enjoyed his day. Thanks to @BecklesOmar for devising the campaign and @leytonorientfc players and staff getting behind it

## Trust Programmes

Players have been involved with the Trust by promoting National Citizens Service, Holiday activities and Food Programme and Coping through Football

Leyton Orient Trust @lotrust · 12 Feb  
If you're 16-17 years old, make the most of your summer by signing up for @NCS

Heres what our number 9 @Harrysmith30\_ had to say prior to the #NCSmatchday @leytonorientfc

Find out more: [wearencts.com](http://wearencts.com)

@EFLTrust



0:18 60 views

• • •

Leyton Orient Trust @lotrust · 7 Apr  
Day 4 of our #WFHolidayActivityProgramme with so many activities and the day finishing with a visit from @leytonorientfc players Jordan Brown & Dan Moss who took part in a Q&A with our participants #HAF2022 #EFLWeekofAction @wfcouncil



EFL Trust and 2 others

• • •

You Retweeted  
LOFC Partners @LOFCPartners · 8 Oct 2021  
Too many people are still not getting the mental health support they need.

At @leytonorientfc we are joining @MindCharity and fighting for mental health, with our qualified Mental Health First Aiders and staff at @lotrust and @LOFCAcademy completing awareness training... (1/2)

1 4 11

Show this thread

Leyton Orient Trust @lotrust · 8 Oct 2021  
Thanks to Martin and @adam\_thompson for coming down and supporting @NELFT @TheLPFF pioneering programme and for supporting @EFL @MindCharity @EFLTrust #WorldMentalHealthDay

Leyton Orient @leytonorientfc · 8 Oct 2021  
"I feel a lot better now. Mentally, it helps to get out of the house."

Ahead of #WorldMentalHealthDay on Sunday, Martin Ling and Adam Thompson visited a Coping Through Football session with the @LOTTrust.

Keep up the great work guys ❤️

#LOFC #OnlyOneOrient



3:00 3,785 views

• • •

## Club Partners

### Highams Park Hub – Food B

You Retweeted



Leyton Orient @leytonorientfc · 22 Oct 2021

The left-backs give back 😊

...

Connor Wood & Jayden Sweeney visited @HighamsHub to see how our Christmas parties will support the delivery of festive meal boxes to the local community.

之心 Giving is our goal this Christmas - book your party now!

#LOFC



leytonorient.com

Giving Is Our Goal This Christmas | Wood & Sweeney Visit The Hub

### Boots to Africa

← Leyton Orient Trust  
6,066 Tweets  
You Retweeted

Leyton Orient @leytonorientfc · 4 Feb  
@Boots2Africa will be at the game versus Colchester tomorrow.

Situated outside the trust, any donations of boots or kit would be greatly appreciated.

Thank you, O's. 😊

#LOFC #OnlyOneOrient

← Leyton Orient Trust @lotrust · 11 Feb  
Our team were at the @leytonorientfc training ground this morning, collecting donations from the players for @Boots2Africa

## Barts Charity and Whipps Cross Hospital

⤓ You Retweeted

 **Leyton Orient** ✅ @leytonorientfc · 13 Dec 2021

Gift Christmas gifts for East London's hospital patients

...

@Barts\_Charity is running a #ChristmasGiftAppeal for patients in their East London hospitals to have a present to open on Christmas Day.

Donate and help spread festive cheer!

 **Barts Charity** ✅ @Barts\_Charity · 9 Nov 2021

#Christmas is coming to @NHSBartsHealth and we need your help to help make it extra special for patients who'll be spending Christmas in hospital.

Will you help us buy presents and bring festive joy to the wards this year? 🎁 #ChristmasGiftAppeal

[bit.ly/3n0qbbO](http://bit.ly/3n0qbbO)

[Show this thread](#)

Comment 1

⤓ 7

Like 14

Up

⤓ You Retweeted

 **Matty Bennett** @MattyBWba96 · 10 Feb

@leytonorientfc Wow 😱 lost for words ! Thank you so so much for choosing to support Vi she will be overwhelmed with this ! Huge thanks to @Harrsmith30\_ for also noticing this you guys are amazing thanks the players and staff at Leyton Orient ❤️

...

 **Leyton Orient** ✅ @leytonorientfc · 10 Feb

❤️ "We're all thinking about you."

A special message from Harry Smith for Violet (@MattyBWba96), who is undergoing cancer treatment today.

Keep going Violet, you're so brave ❤️

#LOFC #VioletsDreams

[Show this thread](#)



0:04 | 4,742 views

Comment 1

⤓ 9

Like 63

Up

## Player in the Community Award

An important element of the Club's engagement is using the players to interact and get involved with community activity. Once restrictions had been lifted There were over 50 appearances made by players in the Community and on match days over the course of last season, which is greatly appreciated by all involved.

Each season, the Trust nominate and award a player that has gone above and beyond when they are involved in visits. This year it was Omar Beckles who not only won the Leyton Orient Community Player Award but also the EFL PFA League Two Player of the Year Award.



**Omar Beckles** @BecklesOmar - 25 Apr  
Grateful to win L2 Community Player of the Year and a pleasant surprise to present an award on the night #EFLAwards #ToGodBeTheGlory

**Leyton Orient Trust** 6,065 Tweets  
Scores twice on Monday  
Awarded PFA Player in the Community on Tuesday

It's been quite the week already for @BecklesOmar!  
#LOFC #OneOrient



7 23 268

You Retweeted  
**Riverley Primary** @RiverleyPrimary - 4 Mar  
Thank you @lotrust for organising a great assembly with a such an important message!

**Leyton Orient** @leytonorientfc - 3 Mar  
Having grown up in Waltham Forest it means a lot for me to be back, and I want to use my platform for positive change.  
Omar Beckles is launching his own mental health competition for the schools of Waltham Forest.  
Read bit.ly/3sCKgY9  
#LOFC | @BecklesOmar



1:32 4,316 views I'm down at Riverley school to present



12 You Retweeted  
**London Football Scene** @LDNFootieScene - 20 Apr  
I want to try and create the best environment possible where kids can go on and do well...  
We caught up with @BecklesOmar after the @leytonorientfc defender was awarded League Two PFA Player in the Community winner #LOFC #OneOrient



londonfootballscene.co.uk  
Leyton Orient's Omar Beckles on fulfilling dreams, giving back and ope...  
The PFA League Two Player in the Community winner speaks exclusively about his off the pitch work

**Leyton Orient Trust** @lotrust - 6 Apr  
Leyton Orient Centre Back @BecklesOmar visited our Easter Multi-sports Holiday Programme as part of #EFLWeekofAction. #lotc

